# TIME WARNER

## Memorandum

TO:

Marsha King

Dean Marks

John A. Schulman

Ed Weiss

Jeremy Williams

FROM:

Bernard R. Sorkin

DATE:

January 13, 2000

RE:

Copyright - DeCSS

- Brain

BRS:sib Enclosure

company involving News Corp takes place, it would be News Corp that will be doing the buying, not the other way around. Meanwhile. Yahoo CEO Tim Koogle appeared to dash rumors that his company may unite with Disney or another entertainment giant. "We are not changing our strategy in light of this AOL-Time Warner deal," Koogle said, "We have created a distribution platform that is hugely valuable, and that path is not wavering."

final cut plus enlightening commentary from both Alan Ball and Sam Mendes.



#### Palm Springs Festival Becomes A Foreign Affair

As it matures, the Palm Springs International Film Festival, which opens on Thursday, is focusing on its "international" designation this year presenting 180 films from more than 40 countries. Festival programmer Jennifer Stark told today's (Wednesday) Los Angeles Times: "What has happened over the years is that Sundance has become absolutely enormous and known for supporting American independent films. So every American filmmaker wants to be in Sundance. There is no begrudging the fact, but it limits our accessibility to those films because they want premieres. In the meantime we thought what would really work well here? We realized it was international film."

### Will Wrestling Rescue Canadian Movie Houses?

Canadian film exhibitor Famous Players plans to begin showing World Wrestling Federation matches on its screens throughout Canada every four weeks beginning Jan. 23, the Toronto Star reported today (Wednesday). "We think we offer the second-best opportunity to see it other than being there," Stuart Pollock, Famous Players' vice-president of marketing, told the newspaper. Famous Players reportedly tested the WWF fare last Oct. 17, when the Toronto Paramount theater sold-out, with fans paying C\$14.95 plus tax, for the WWF's "No Mercy" event. "That was a huge success," Pollock told the Star. He added that the theater chain is also considering carrying sold-out concerts to "overflow" crowds.

#### DVD Code Cracked? So What, Say DVD Distributors

Film studios are apparently not particularly upset by word that hackers in Norway have broken the digital code that prevents DVDs from being copied and have posted their key on the Internet. Warner Home Video executive vice president James Cardwell told CNN Tuesday: "We expected the source code to be broken. We were surprised it wasn't broken earlier. We believe there is no economic incentive to hack this product. The cost of the blank is more expensive than the cost of the finished product, and the amount of time it takes to download is several hours. There's no real economic incentive for anyone to back this product."

ABC Gets Rich Again With Millionaire

Once again last week, Who Wants to Be a Millionaire came to the rescue of struggling ABC. Along with its coverage of the Sugar Bowl game between Florida State and Virginia Tech, the otherwise hit-challenged network was able to claim the top spot in the weekly Nielsens, scoring a 9.5 rating and a 15 share. NBC was second with a 9.0/14, followed by CBS with an 8.7/14 and Fox with a 7.5/12. Meanwhile, however, World News Tonight with Peter Jennings, which managed to tie NBC Nightly News with Tom Brokaw for first place among the network news shows following ABC's marathon coverage of Millennium celebrations, slipped back to second place last week. With Brian Williams standing in for Brokaw, Nightly News drew a 9.1/17